



COVID-19 ARTS IMPACT FUND CORPORATE SPONSORSHIP PACKAGES

Inspire Level - \$500

- Company name on COVID-19 Arts Impact Fund landing page on CNY Arts website, cnyarts.org
- Company Logo on CNY Arts Facebook and Instagram posts thanking new sponsors
- Company named in a CNY Arts quarterly newsletter article (over 2,000 subscribers)

Imagine Level - \$1,000

- Company name & logo on COVID-19 Arts Impact Fund landing page on CNY Arts website, cnyarts.org **with link to company website**
- Company name & logo on **one** CNY Arts biweekly events e-newsletter (over 2,700 regional subscribers) **with link to company website**
- Company Logo on CNY Arts Facebook and Instagram posts thanking new sponsors
- Company named in press releases about COVID-19 Arts Impact Fund

Innovate Level - \$3,000

- Company name & logo on COVID-19 Arts Impact Fund landing page on CNY Arts website, cnyarts.org **with link to company website**
- Company name & logo on **two** CNY Arts biweekly events e-newsletters (over 2,700 regional subscribers) **with link to company website**
- Company logo on CNY Arts Facebook and Instagram posts thanking new sponsors
- Company logo featured in at least **4 additional** social media posts total on CNY Arts Facebook page and Instagram account
- Company named in press releases about COVID-19 Arts Impact Fund

Invest Level - \$5,000

- Company name & logo on COVID-19 Arts Impact Fund landing page on CNY Arts website, cnyarts.org, **with link to company website**
- Company logo on **three** CNY Arts biweekly events e-newsletters (over 2,700 regional subscribers), **with link to company website**
- Company logo on CNY Arts Facebook and Instagram posts thanking new sponsors
- Company logo featured in at least **6 additional** social media posts total on CNY Arts Facebook page and Instagram account
- Company named in press releases about COVID-19 Arts Impact Fund
- **Company billed as a sponsor with linked logo on CNY Arts regional Arts & Entertainment Calendar for 2 weeks** (calendar is promoted regionally as part of the CNY Arts Welcome Back to the Arts Campaign)