



**CNY Arts, Inc.**  
**Dasher's Magical Gift**  
 Program Ad Order Form



CNY Arts is offering you a chance to reach more than **2,000 parents and children** by placing an ad for your business in the program for Dasher's Magical Gift! There will be **2** public performances of CNY Arts' much-loved annual holiday show on **Saturday, December 10, 2022** at the Crouse-Hinds Theater, John H. Mulroy Civic Center in Downtown Syracuse! Visit **[dashersmagicalgift.org](http://dashersmagicalgift.org)** for more information about this warm-hearted, narrated holiday ballet for children and families!

| Ad Pricing                          |                                     |
|-------------------------------------|-------------------------------------|
| Full Page (4.5" x 7.5"): \$400      | Half Page (4.5" x 3.75"): \$250     |
| Quarter Page (2.25" x 3.75"): \$150 | Eighth Page (2.25" x 1.875"): \$100 |

**Restaurants & businesses that provide a discount will be placed on a map in the program to help send our audiences to experience Downtown Syracuse after the show.**

If you would like to help support this wonderful holiday tradition, please complete the form below, select "invoice me", and e-mail with your ad art to:  
**[dasher@cnyarts.org](mailto:dasher@cnyarts.org)**

**Ad Orders & ad art are due Monday, Nov. 28.**

Business or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_

Email: \_\_\_\_\_

|                 |
|-----------------|
| Amount Enclosed |
| \$              |
| OR              |
| Invoice me      |

**Ad Size:**      Full Page      Half Page      Quarter Page      Eighth Page

— See page 2 for instructions on designing and emailing us your ad —

# Ad Design

The boxes below show the ad sizes - the entire box is for full-page ads. Use these as a reference when designing your ad. Please e-mail the final version as a hi-res (300 dpi) PDF, JPG, or PNG file to [dasher@cnyarts.org](mailto:dasher@cnyarts.org). If you need assistance creating an ad, please e-mail us or call **315.435.2157**.

