



## CNY Arts

### On My Own Time 2022

#### Participant/Sponsorship Levels

**BRONZE: \$500** (*Basic Participation/Sponsorship level*)

- Adjudication of work site exhibit
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog - (plus additional color photo of selected artwork on cover or inside cover)
- Company name on Opening Reception invitation
- Company name in CNY Arts website promotions
- Company named as a supporter in CNY Arts e-newsletter and social media posts about OMOT
- Company name included in event press releases
- Company name on artwork signage and show signage at the finale exhibit
- 2 tickets to Opening Reception for coordinator/company representatives, plus two tickets for each artist selected for the finale exhibit

**SILVER: \$1,000** (*Elevated Sponsorship level*)

- Adjudication of worksite exhibit
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog (plus additional color photo/caption of selected artwork)
- Company name **& logo** on Opening Reception invitation
- Company name **& logo** in CNY Arts website promotions
- Company named **as a Silver Sponsor and logo included** in CNY Arts e-newsletter & social media posts about OMOT
- **Company logo included in at least two On My Own Time print, broadcast, and/or digital ads**
- Company name included as **a Silver Sponsor** in event press releases
- Company name on artwork signage and exhibit signage **as a Silver Sponsor** at the finale exhibit
- **½ page ad in On My Own Time Catalog** (distributed during finale exhibit's run)
- **6** tickets to Opening Reception, plus two tickets for each artist selected for the finale exhibit

**GOLD: \$1,500** (*Leader Sponsorship level*)

- Adjudication of worksite exhibit
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog distributed at the On My Own Time Opening Reception, and to the public during the run of the finale exhibit (*plus additional color photo of selected artwork on catalog cover or inside cover*)
- Company name **& logo** on Opening Reception invitation
- Company name **& logo** in CNY Arts website promotions
- Company named as a **Lead Gold Sponsor & logo included** in CNY Arts e-newsletter and social media posts about OMOT
- **Company logo** in at least two **On My Own Time print, broadcast, and/or digital ads**
- Company name included as **a Lead Gold sponsor** in event press releases
- Company name on artwork signage and exhibit signage (**as a Lead Gold sponsor**) at the finale exhibit
- **Full-page ad in the On My Own Time Catalog** (distributed during the finale exhibit's run.)
- **10** tickets to Opening Reception, plus two tickets for each artist selected for the finale exhibit
- **Banner or other signage** at the On My Own Time Opening reception