

# CNY Arts

## On My Own Time 2024

## Participant/Sponsorship Levels

BRONZE: **\$550** (Basic Participation/Sponsorship level)

- Adjudication of work site exhibit
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog - (plus additional color photo of selected artwork on cover or inside cover)
- Company name on Opening Reception invitation
- Company name in CNY Arts website promotions
- Company named as a supporter in CNY Arts e-newsletter and social media posts about OMOT
- Company name included in event press releases
- Company name on artwork signage and show signage at the finale exhibit
- 2 tickets to Opening Reception for coordinator/company representatives, plus two tickets for each artist selected for the finale exhibit

### SILVER: **\$1,000** (Elevated Sponsorship level)

- Adjudication of worksite exhibit
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog (plus additional color photo/caption of selected artwork)
- Company name & logo on Opening Reception invitation
- Company name & logo in CNY Arts website promotions
- Company named as a Silver Sponsor and logo included in CNY Arts e-newsletter & social media posts about OMOT
- Company logo included in at least two On My Own Time print, broadcast, and/or digital ads
- Company name included as a Silver Sponsor in event press releases
- Company name on artwork signage and exhibit signage as a Silver Sponsor at the finale exhibit
- > ½ page ad in On My Own Time Catalog (distributed during finale exhibit's run)
- 6 tickets to Opening Reception, plus two tickets for each artist selected for the finale exhibit

### GOLD: **\$1,500** (Leader Sponsorship level)

- Adjudication of worksite exhibit
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog distributed at the On My Own Time Opening Reception, and to the public during the run of the finale exhibit (plus additional color photo of selected artwork on catalog cover or inside cover)
- Company name & logo on Opening Reception invitation
- Company name & logo in CNY Arts website promotions
- Company named as a Lead Gold Sponsor & logo included in CNY Arts e-newsletter and social media posts about OMOT
- Company logo in at least two On My Own Time print, broadcast, and/or digital ads
- Company name included as a Lead Gold sponsor in event press releases
- Company name on artwork signage and exhibit signage (as a Lead Gold sponsor) at the finale exhibit
- Full-page ad in the On My Own Time Catalog (distributed during the finale exhibit's run.)
- 10 tickets to Opening Reception, plus two tickets for each artist selected for the finale exhibit
- Banner or other signage at the On My Own Time Opening reception
- Table with materials at the On My Own Time reception